



Jess Wilson

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EDUCATION

Northeastern University

MAY 2024 | BOSTON, MA

BA in Graphic and Information Design & Communication Studies, Minor in Data Science

↳ Summa cum laude

Istituto Lorenzo de' Medici

FALL 2022 | FLORENCE, ITALY

Completed a study abroad semester. Took courses related to communication studies.

SKILLS

Website Design | UI/UX Design | Brand & Identity Design | Packaging Design | Print Design | Prototyping | User Research & User Testing | Page Building | Project Management

SOFTWARE

Figma | Illustrator | InDesign | Photoshop | Premiere Pro | After Effects | Ceros | Google Applications | Microsoft Office | WordPress

Familiar with: Python | CSS | HTML | JavaScript

SERVICE

Alpha Phi Omega

2020 - 2022 | NORTHEASTERN

Appalachia Service Project

2016 - 2019 | NORTHMINSTER PRESBYTERIAN CHURCH

EXPERIENCE

Design Contractor | Alumni Ventures

SEPTEMBER 2024 - PRESENT | REMOTE (PART TIME)

Design graphics for webinars, social media, and marketing initiatives while collaborating with stakeholders. Work with a creative team to integrate new brand elements and ensure consistency across all materials.

Digital Design Co-op | Radish Lab

JULY - DECEMBER 2023 | REMOTE

Worked on a variety of web design projects for purpose-driven organizations. Tasks spanned the entire design process, including: design research, creative direction, UI & UX design, and page building in WordPress CMS & GatherContent.

Multiple Positions | Scout Studio

↳ Collateral Designer

SEPTEMBER 2023 - MAY 2024

Designed print & digital collateral for internal and public events, with a specific focus on the 10-year anniversary event in Jan. 2024.

↳ Project Lead

JANUARY - MAY 2023

Managed a team of designers and developers. Oversaw brand, packaging, and website design for a nutrition bar company on an 11-week timeline. Facilitated weekly sprints & client communication.

↳ Conference Designer

JANUARY 2021 - MAY 2022

Collaborated with a small team to design branding, digital and print collateral, and a website for an annual design conference.

Explorer & Manager | EXP Makerspace

FEBRUARY 2023 - MAY 2024 | BOSTON, MA

Worked to create & facilitate an inclusive makerspace for all. In Fall 2023, held a managerial role to help ease explorers into the newly opened space. Held orientations and equipment trainings for patrons.

Designer & Web Developer | Spark*

OCTOBER 2021 - MAY 2024 | BOSTON, MA

Designed event & exhibition promotional materials and maintained website.

Creative Services Co-op | Boston Beer Company

JANUARY - JULY 2022 | BOSTON, MA

Communicated with sales representatives and print vendors to design, print, and ship collateral. Completed complex jobs like vinyl banners, golf cart wraps, 3D displays, etc. Printed, cut, and shipped smaller items in-office.

Freelance Graphic Designer | Various Clients

2020 - PRESENT | BOSTON, MA

Provide comprehensive design services tailored to client needs. Clients include Radish Lab, Phytabar, and Gilroy Advisory Partners.