



Jess Wilson

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EDUCATION

Northeastern University

MAY 2024 | BOSTON, MA

BA in Graphic and Information
Design & Communication Studies,
Minor in Data Science

→ Summa cum laude

Istituto Lorenzo de' Medici

FALL 2022 | FLORENCE, ITALY

Completed a study abroad
semester. Took courses related to
communication studies.

SKILLS

Website Design | UI/UX Design
| Brand & Identity Design |
Packaging Design | Print Design
| Prototyping | User Research
& User Testing | Page Building |
Project Management

SOFTWARE

Figma | shadcn/ui | Illustrator |
InDesign | Photoshop | Premiere
Pro | After Effects | Ceros | Google
Applications | Microsoft Office |
WordPress

Familiar with: Python | CSS | HTML |
JavaScript

EXPERIENCE

Multiple Positions | Radish Lab

→ Contract Designer

NOVEMBER 2024 - PRESENT | REMOTE (PART TIME)

Work on a variety of web design projects for purpose-driven organizations.
Responsibilities include: creative direction, UX design, UI design, page building,
content loading, and quality assurance.

→ Digital Design Co-op

JULY - DECEMBER - 2023 | REMOTE

Provided support on web-based projects over a 6-month internship.

Contract Designer | Alumni Ventures

SEPTEMBER 2024 - PRESENT | REMOTE (PART TIME)

Design graphics for webinars, social media, and marketing initiatives while collaborating
with stakeholders.

Contract Designer | BarkBox

MAY 2025 - FEBRUARY 2026 | REMOTE (PART TIME)

Helped create an engaging monthly digital experience for BarkBox subscription holders.
Worked on promotional content for a variety of co-branded campaigns.

Multiple Positions | Scout Studio

→ Collateral Designer

SEPTEMBER 2023 - MAY 2024

Designed print & digital collateral for internal and public events, with a specific focus
on the 10-year anniversary event in Jan. 2024.

→ Project Lead

JANUARY - MAY 2023

Managed a team of designers and developers. Oversaw brand, packaging, and
website design for a nutrition bar company on an 11-week timeline. Facilitated
weekly sprints & client communication.

→ Conference Designer

JANUARY 2021 - MAY 2022

Collaborated with a small team to design branding, digital and print collateral, and a
website for an annual design conference.

Explorer & Manager | EXP Makerspace

FEBRUARY 2023 - MAY 2024 | BOSTON, MA

Worked to create & facilitate an inclusive makerspace for all. Held orientations and
equipment trainings for patrons.

Creative Services Co-op | Boston Beer Company

JANUARY - JULY 2022 | BOSTON, MA

Communicated with sales representatives and print vendors to
design, print, and ship collateral. Completed complex jobs like vinyl banners, golf cart
wraps, 3D displays, etc. Printed, cut, and shipped smaller items in-office.